**DOMINOS PIZZA SALES SQL QUERIES**

1. **KPI’s**

**1. Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue FROM dominos\_pizza\_sales;

***Output***

A screenshot of a computer

Description automatically generated

**2. Average Order Value**

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM dominos\_pizza\_sales;

***Output***

A screenshot of a computer

Description automatically generated

**3. Total Pizzas Sold**

SELECT SUM(quantity) AS Total\_pizza\_sold FROM dominos\_pizza\_sales;

***Output***

A screenshot of a computer

Description automatically generated

**4. Total Orders**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM dominos\_pizza\_sales;

***Output***

A screenshot of a computer

Description automatically generated

**5. Average Pizzas Per Order**

SELECT CAST(SUM(quantity) AS DECIMAL(10,2)) /

COUNT(DISTINCT order\_id)

AS Avg\_Pizzas\_per\_order

FROM dominos\_pizza\_sales;

***Output***

A screenshot of a computer

Description automatically generated

**B. Daily Trend for Total Orders**SELECT TO\_CHAR(order\_date, 'day') AS order\_day,

COUNT(DISTINCT order\_id) AS total\_orders

FROM dominos\_pizza\_sales

GROUP BY 1;

***Output:***

**A screenshot of a computer

Description automatically generated**

**C. Monthly Trend for Orders**

SELECT TO\_CHAR(order\_date, 'month') AS month\_name,

COUNT(DISTINCT order\_id) AS total\_orders

FROM dominos\_pizza\_sales

GROUP BY 1;

***Output***

**A screenshot of a computer

Description automatically generated**

**D. % of Sales by Pizza Category**

SELECT pizza\_category,SUM(total\_price) AS total\_revenue,

SUM(total\_price)/(SELECT SUM(total\_price) FROM dominos\_pizza\_sales)\*100 AS PCT

FROM dominos\_pizza\_sales

GROUP BY 1;

***Output***

**A screenshot of a computer

Description automatically generated**

**E. % of Sales by Pizza Size**

SELECT pizza\_size, SUM(total\_price) AS total\_revenue,

SUM(total\_price)/(SELECT SUM(total\_price) FROM dominos\_pizza\_sales)\*100 AS PCT FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 1;

***Output***

**A screenshot of a computer

Description automatically generated**

**F. Total Pizzas Sold by Pizza Category**

SELECT pizza\_category, SUM(quantity) AS total\_quantity\_sold

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2 DESC;

***Output***

**A screenshot of a computer

Description automatically generated**

**G. Top 5 Pizzas by Revenue**

SELECT pizza\_name, SUM(total\_price) AS total\_revenue

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2 DESC

LIMIT 5;

***Output***

**A screenshot of a menu

Description automatically generated**

**H. Bottom 5 Pizzas by Revenue**

SELECT pizza\_name, SUM(total\_price) AS total\_revenue

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2

LIMIT 5;

***Output***

**A screenshot of a menu

Description automatically generated**

**I. Top 5 Pizzas by Quantity**

SELECT pizza\_name, SUM(quantity) AS total\_pizza\_sold

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2 DESC

LIMIT 5;

***Output***

**A screenshot of a menu

Description automatically generated**

**J. Bottom 5 Pizzas by Quantity**

SELECT pizza\_name, SUM(quantity) AS total\_pizza\_sold

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2

LIMIT 5;

***Output***

**A screenshot of a computer

Description automatically generated**

**K. Top 5 Pizzas by Total Orders**

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS total\_orders

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2 DESC

LIMIT 5;

***Output***

**A screenshot of a computer

Description automatically generated**

**L. Borrom 5 Pizzas by Total Orders**

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS total\_orders

FROM dominos\_pizza\_sales

GROUP BY 1

ORDER BY 2

LIMIT 5;

***Output***

***A screenshot of a menu

Description automatically generated***